

Envision Arlington Standing Committee Meeting Minutes

November 14, 2018 7:30 PM Town Hall Annex, Second Floor Conference Room

Present: Juli Brazile, Elisabeth Carr-Jones, Greg Christiana, Kelly Lynema, Cindy Starks Absent: Sue Doctrow, Annie LaCourt, Scott Lever, Jen Toole

1 & 2. Agenda and Minutes Review

The minutes of the October 10, 2018 meeting were reviewed and approved.

3. Budget Update

There were no updates to the budget since the previous meeting. Juli reminded the Committee that funds will need to be put toward the purchase of additional printed materials with the Envision Arlington logo, such as banners and table coverings. Juli and Elisabeth will draft ideas.

4. Town Survey 2019

Juli presented an overview of 2019 Survey topics for discussion:

- Community Development Block Grants (community priorities for project funding),
- Storm Water & Hazard Mitigation (outreach and public input on potential threats),
- Open Space Master Plan (community priorities for upcoming MP process),
- Mobility (raise awareness and coordinate with Transportation Planner's Study),
- Governance (follow-up to Town Day and segue to Community Conversation).

Additional options were fielded for survey outreach to digitally-challenged communities, such as volunteers with laptops scheduling or attending events at Drake Village and Winslow Towers.

During this discussion, Senior Planner Kelly Lynema arrived from the Select Board meeting where she was confirmed as a member of the Standing Committee. Introductions were made and Kelly was officially welcomed to the Committee.

5. Focus on Governance

Juli reported on the Governance Pop Up the previous evening, where 12-13 people were asked to relate their positive and negative experiences with Arlington Town government. Sue and Juli will compile their notes from the event for review.

Previous governance survey questions on Town Meeting Member contact and Precinct Meetings were reviewed to inform survey questions for 2019. The committee discussed:

- what values are important in Town government (relating to Town Day sticker exercise)
- what people want from precinct meetings (for All Precincts Meeting planning)
- what information people want on candidates for Town Meeting
- how people contact elected Town Meetings Reps about issues
- how many people are ready to go electronic for all Town communication
- how many people get Town Notice emails and reasons why they don't

6. New Business

No new business was discussed.

Submitted by Elisabeth Carr-Jones